### Indicators Project Strategic Plan for Community Development:

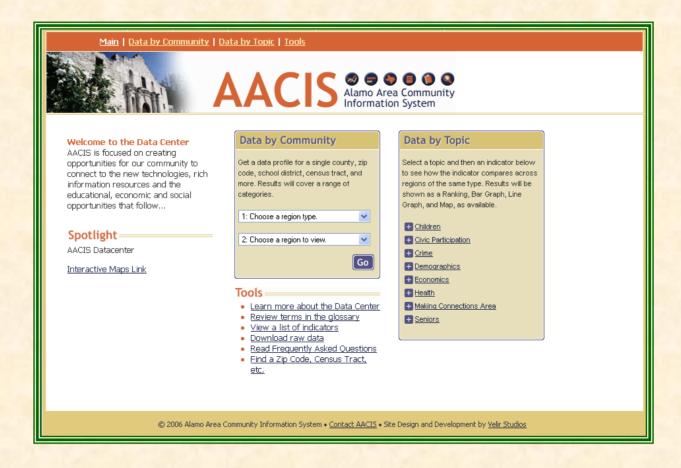




- •CDAC
- Reinvestment Plan Areas
- Indicators



# Indicators Project Partnership:



- ·AACIS
- Local
- Non-profit
- •25+ Partners
- Expanding Focus
- Existing Website

#### Indicators Project Vision:



Identify Problems
 Opportunities



6. Expand Incrementally



5. Refine & Modify



Conditions

2. Establish Goals



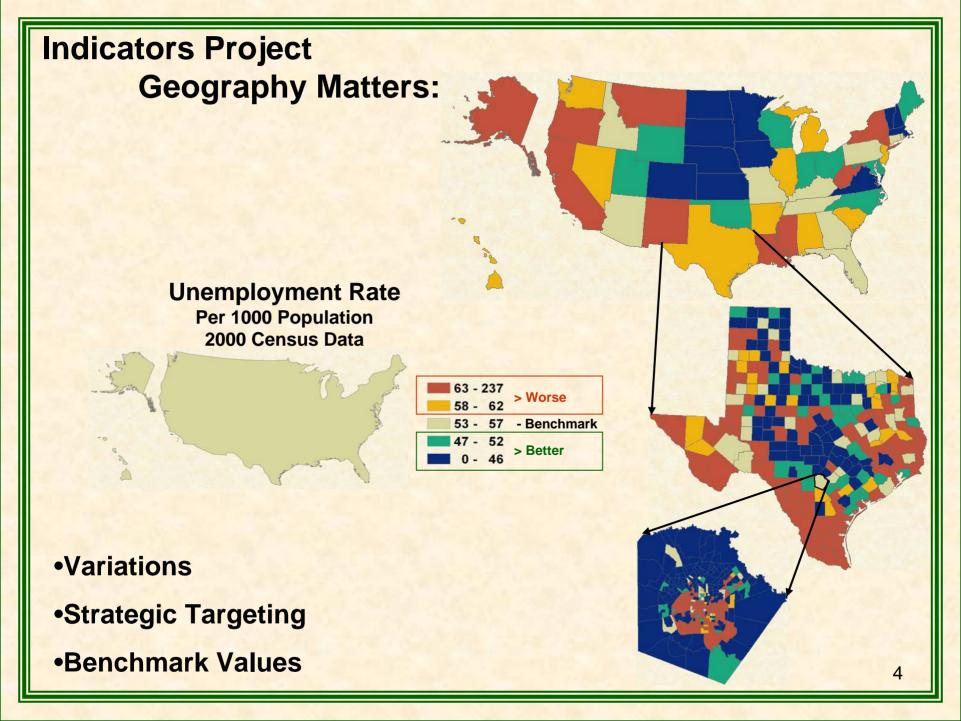
3. Evaluate Progress

- Multiple Users
- Information
- Effect Change



4. Monitor Outcomes





#### Indicators Project Information:

**Goal: Educated Workforce** 

\$80,000

Indicator: Education Attainment

Median Earnings for Full-Time, Year-Round Workers Aged 25 and Over by Educational Attainment (2007)

\$75,140

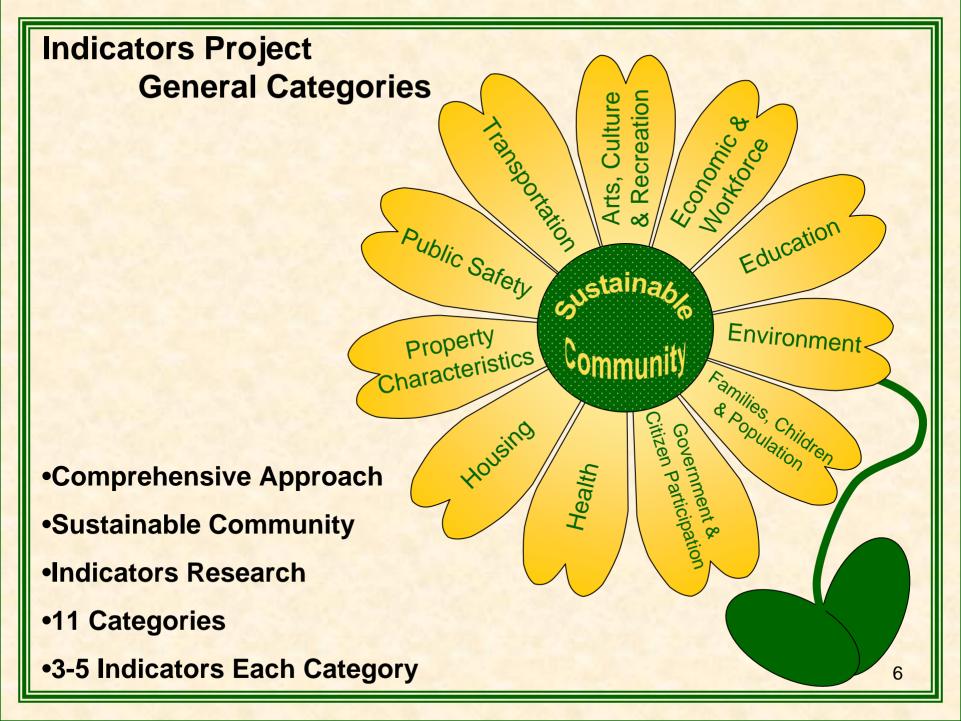


High School Diploma
Associates Degree
Bachelor's Degree
Master's Degree
Doctoral Degree
Professional Degree



- Societal Values & Goals
- Address Area Specific Problems

Source: Educational Attainment in the United States: 2007 http://www.census.gov/prod/2009pubs/p20-560.pdf



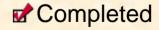
### Indicators Project One-Year Timeline:

| September<br>2009  | October<br>2009  | November<br>2009 | December<br>2009  | January<br>2010                                 | February<br>2010   | March<br>2010                                   | April<br>2010                                   | May<br>2010                                     | June<br>2010                                       | July<br>2010           | August<br>2010    | September<br>2010                                 | October<br>2010  |
|--|--|------------------|---|---|--|---|---|---|--|------------------------|-------------------|---|--|
| Present Indicators at Community Development Summit and Hold First Stakeholder Workshop |  |                  |   |   |  |   |   | Review<br>Workshop and                          | Conduct  | Create<br>Indicator    |                   |   |  |
|  | Comprehensive<br>Planning<br>Workshop  |                  | Planning and<br>Development<br>Services<br>Workshop           | Other COSA<br>Departments                       | Other Cities, Military Reservations and Educational Institutions | County, State<br>and Federal<br>Organizations   | Non Profit<br>Organizations                     | COSA<br>Administratio<br>n                      | Meeting<br>Results<br>Identify Final<br>Indicators | dentify Final Analysis | ndicator Mans and | Create Indicators Summary Report and Presentation | Indicators<br>Summary<br>Report and<br>Presentation<br>at 2010<br>Summit |
|  | Est dialogue AACIS RE Community Meetings (ACCIS Representative, Pamphlets, Banner, Poster) | Meeting With     | Identify Neighborhood Meeting Calendar & Est Meeting Schedule | Neighborhood<br>Association<br>Meeting<br>(TBA) | Neighborhood<br>Association<br>Meeting<br>(TBA)                  | Neighborhood<br>Association<br>Meeting<br>(TBA) | Neighborhood<br>Association<br>Meeting<br>(TBA) | Neighborhood<br>Association<br>Meeting<br>(TBA) |  |                        |                   |   |  |
|  |  |                  | Step A2:<br>Develop Pilot<br>Indicators                       | Step B:<br>Mobilize Team<br>Zone I              | Step C:<br>Mobilize Team<br>Zone II                              | Step D:<br>Mobilize Team<br>Zone III            | Step E:<br>Mobilize Team<br>Zone IV             | Step F:   | Analyze Progres:                                   | s using Update         | d Indicators      |   |  |

- Community Stakeholder Input
- Pilot Project
- Presentation of Results

**Not Started** 

□ Work in Progress



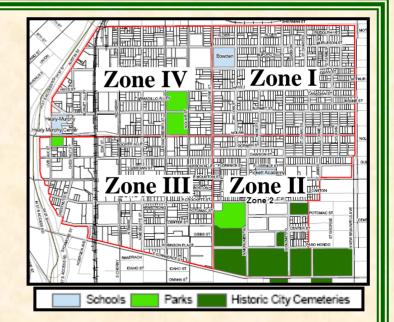
# Indicators Project Community Stakeholder Input:

| Category<br>&<br>Indicator<br>Number | Category       | Indicator                          | Goal  | Why it's measured   | What's measured   | Notes  | Votes    |
|--------------------------------------|----------------|------------------------------------|---|---|---|--|----------|
| 11-1                                 | TRANSPORTATION | Airport                            | The goal of the <u>Transportation - Airport</u> <u>Indicator</u> is to ensure citizens in the region have access to affordable, convenient, and accessible airport transportation services that has the capacity to connect people to the region and link regional residents to the test of the world.                            | The Transportation - Airport indicator is<br>important because passenger travel at the San<br>Antonio International Airport provides a<br>measure of the region's capacity to serve the<br>air-travel market, which also indicates the<br>growth of San Antonio's economic<br>competitiveness.  | The <u>Transportation - Airport Indicator</u> is defined by: the number of passengers boarding planes ("enplanements"); disembarking from planes ("deplanements"); and total destinations served by nonstop flights to and from San Antonio.  |  |          |
| 11-2                                 | TRANSPORTATION | Alternative                        | The goal of the Transportation—<br>Alternatives Indicator is to provide a good regional transportation system that offers a range of efficient, convenient, and affordable modes of travel.   | The Transportation - Alternatives Indicator is important because a good transportation system supports economic development, helps shape the use of land, and connects homes, jobs, recreation and services equitably while protecting environmental resources and promoting public health. Adequate public transit, safe streets and well-maintained sidewalks reinforce support for increased walking and reduce driving time by as much as 20% to 30% per household.   | The Transportation - Alternatives Indicator is defined by: total number of miles for bus routes; walking and hiking traits, annual number of weekday bus riders; residents within close proximity to transit modes; mode of travel to work; and commute time to work.   | Is there a way to include Park<br>and Rides in this? Can we add<br>miles of sidewalks within 1/4 mile<br>of schools? | 0        |
| 11 - 3                               | TRANSPORTATION | Maintenance                        | The goal of the <u>Transportation</u> - <u>Maintenance Indicator</u> is to ensure the maintenance of San Antonio's transportation system so that it continues and/or increases the efficiency and adequacy of the system for use by all offizens.   | The <u>Transportation</u> - <u>Maintenance Indicator</u> is important because a well maintained transportation system ensures the continued expansion of economic development.  | The <u>Transportation - Maintenance</u> <u>Indicator</u> is defined by: the number of street repairs; sidewalk repairs; cleaning of neighborhood streets; and traffic signal timing.  |  |          |
| 11 - 4                               | TRANSPORTATION | Monetary                           | The goal of the <u>Transportation</u> . <u>Monetary Indicator</u> is to ensure San Antonio has adequate funding to build an extensive network of transportation options that allow residents, workers and visitors to travel to and around the area by car, bus, rapid transit, bicycle or on foot.                               | The Transportation - Monetary Indicator is important because governments and transportation agencies need funding in order to complete infrastructure projects. In many cases, federal and state funding does not cover the costs of these projects. In order for governments and transportation agencies to advance infrastructure developments, the amounts of funding from different funding sources must be determined. Tracking public spending for transportation by mode can lead to better coordination, better planning, and more equitable solutions to the region's transportation challenges. | The <u>Transportation - Monetary Indicator</u> is defined by: the amount of federal, state, and local funds set aside for transportation including the amount per transportation mode: the average household transportation expenditure; number of wholes per household unit; and the number of transportation plans.   | Amount of insurance \$ given out from insurance companies for accidents.   | <u> </u> |
| 11-5                                 | TRANSPORTATION | Time,<br>Distance, and<br>Capacity | The goal of the Transcortation - Time,<br><u>Distance, and Capacity Indicator</u> is to<br>understand travel conditions and<br>congestion so that San Antonio can<br>create an environmentally sound<br>transportation system that can help<br>maintain health, reduce traffic<br>congestion, and improve the quality of<br>life. | The <u>Transportation - Time</u> . Distance, and <u>Capacity indicator</u> is important because the more time spent in traffic results in less time spent on work, recreation, and family activities. Inefficient travel conditions also contribute to pollution and drains the economy of time and resources.  | The <u>Transportation-Time</u> , <u>Distance</u> , and <u>Capacity Indicator</u> is defined by: car ownership: time spent in traffic; vehicle miles traveled: annual delay preak traveler; road volume capacity ratio; and parking volume.  |  | <u> </u> |
| 11 - 6                               | TRANSPORTATION | Traffic Safety                     | The goal of the <u>Transportation -Traffic Safety Indicator</u> is to reduce traffic accidents, which ensures an efficient transportation network.  | The Transportation - Traffic Safety Indicator is important because awareness of traffic safety contributes to San Antonio's knowledge of where to direct road improvements and contributes to VIA Metropolitan Transit's knowledge of the safety and efficiency of its public transportation system.  | The Transportation -Traffic Safety<br>Indicator is defined by: minor and major<br>traffic accidents, DUIs, moving<br>violations, total traffic fastilities; fatality<br>rate per 100 million vehicle miles<br>traveled and 100,000 persons, transit<br>service fatalities; miles between major<br>system bus failures; and number of<br>school bus accidents. | Speeding and/or unsafe driving tickets issued. Accident site monitoring of dangerous intersections.                  |          |

- Votes
- Notes
- Modifications
- Tracking

# Indicators Project Pilot Project Summary:

- Phase I: Short Term
  - Step A: (Nov 1-Dec 15)
    - Needs Assessment
    - Define Performance Measures
    - Organize Teams
    - Public Outreach
  - Step B: Mobilize Team Zone I (Jan 1-31)
  - Step C: Mobilize Team Zone II (Feb 1-28)
  - Step D: Mobilize Team Zone III (Mar 1-31)
  - Step E: Mobilize Team Zone IV (Apr 1-31)
  - Step F: Analyze progress
- Phase II: Long Term
  - Step A: (Late May)
    - Celebrate success
    - Community Report
  - Step B: Organize sustainability (Ongoing)



# Indicators Project Pilot Project Indicators:

| Сатедогу                    | Indicator                          | Goal  | Why it's measured  | What's measured  | Dignowity Reinvestment Plan   |
|-----------------------------|------------------------------------|---|--|--|---|
| ENVIRONMENT                 | Green or Open<br>Space             | The goal of the <u>Environment - Green or Open Space Indicator</u> is to ensure that green or open spaces are attractive and in good condition and available to all residents in all neighborhoods.   | The <u>Environment - Green or Open Space Indicator</u> is important because green or<br>open appace provide recreation, habitat for wildlife, space for trees that cool and<br>clean the air, flood control storage, water filtration, food, and scenic beauting.<br>Green areas can make a neighborhood more neighborly and therefore safer,<br>senure a balance of development and "ilbow-room," enhance the value of real<br>estate, and be sesthetically pleasing  | The <u>Environment - Green or Open Space Indicator</u> is defined by the: natural vegetation cover; urban tree canopy; community gardens; parks, green space distribution; and protected areas.  | 6. Enhance Community Facilities: 6.2 Promote the use of parkland for feativals and community activities, 6.3 Plans additional landscaping, 6.4 Develop a community garden   |
| ENVIRONMENT                 | Remediation<br>Opportunities       | The goal of the <u>Environment</u> - <u>Remediation Opportunities</u> . <u>Indicator</u> is safe and clean neighborhoods.   | The <u>Environment</u> — <u>Boundiation Opportunities Indicator</u> is important because litter, standing water, dirty allege, illegal dampileg, strey animals, rate, and brownfield can pose a health risk to San Antonio's citisens. Not only do they pose a major health risk ther are economical and environmental expanses associated in remedying the problems. The remediation of environmentally unfriendly land as positively impact the social well-being of the community and also the environment. | The Environment - Rumedinion Opportunities<br>Indicate is defined by dirty streets and alleys;<br>clogged drains and standing water; abandoned<br>whicker; illegal damping; litter, strey animals; real<br>incidences; and the number of bazardous sites<br>including brownfields. | 3. Safe Environment: 3.5 Participate in and promote anti-graffiti programs, 3.6 Provide deduction regarding responsible animal care, 3.1 Increase Anima Clare Services, 4.1 Transportation Metworks and Complete Streets: 4.14 Inchall public art throughout the neighborhood, 4.17 Implement 3 Heighborhood Improvements District, 4.18 Improve drainings at Pine and the railroad tracks and at Lamar and the railroad tracks.  |
| HOUSING                     | Substandard<br>Conditions          | The goal of the <u>Housing - Substandard Conditions Indicator</u> is to ensure San Antonio continues to increase the number of well-maintained homes  | The Housing - Substandard Conditions Indicator is important because well-<br>maintained homes promote livable communities, promote economic revitalization,<br>and reduce crime rates and childhood exposure to heared, identifying the<br>locations of provelate substandard conditioned sees, allow the City to target<br>areas in need of help. Substandard conditions lead to loss of residential and/or<br>commercial resources as well as threaten the health and safety of citizens.                    | The <u>Housing - Substandard Conditions Indicator</u> is defined by housing code violations; lead point abbetments; demolitions; age of housing stock; crowded housing units; and number of properties with delinquent taxes.  | 1. Implementation Coordination: 1.4 Erotolish a lead bask for development. 2. Infill Nowing and Howing Rebublikation: 2. If Housing restoration sessistance to subsidiar chabilitation. 2. If Housing restoration sessistance to subsidiar rehabilitation, 2.5 Meet with separate land of dispreparty owners to sail or renovate housing, 2.5 Meet with responsible home builders and developers to accourage the development of quality constructed failf housing or restoration of older housing in disrepair.  1. Preserve and Promote the Historic Character: 1.1 Enhance and promote existing historic preservation incentives that encourage reinvestment in historic resources.  8. Showcase Earlicomental Sectionability: Ca Restore building materials as first option and provide incentives for restoration.   |
| PROPERTY<br>CHARACTERISTICS | Infill Development                 | The goal of the <u>Property Characteristics - Infill Development Indicator</u> is to ensure the reuse and repositioning of obsolete or underrulised buildings and sites   | The <u>Property Characteristics - Infill Development Indicator</u> is important because it ensures type of development that is essential to renewing blighted neighborhoods and limiting them back together with more prosperous communities.  | The <u>Property Characteristics - Infill Development</u> <u>Indicator</u> is defined by weach parcele, low improvement value parcele, demolition permits and rural versus urban areas.   | 1. Implementation Coordination: 1.4 Erotolish a lead basis for development, 2. Infill flooring and flooring flooring could recomment. 2. If Housing restoration assistance to subsidies rehabilitation, 2. If Meet with beancles landlod disproperty owners to sell or renovate housing, 2.5 Meet with responsible home builders and developers to accourage the development of quality constructed failf housing or restoration of older housing in disrepsir. 1. Preserve and Promote the Historic Character: 1.1 Enhance and promote existing historic preservation incentives that encourage reinvestment in historic resources. 3. Showcase Earlicomental Sectainability: 2. Restores building materials as first option and provide incentives for restoration.   |
| PUBLIC SAFETY               | Drugs & Alcohol<br>Crime           | The goal of the <u>Public Safety - Drugs &amp; Alcohol Crime</u> . <u>Indicator</u> is prevention or recovery from substance abuse, alcoholism, and addiction to improve overall quality of life.   | The <u>Public Salety - Drugs &amp; Alcohol Crime Indicator</u> is important because drugs and alcohol are also related to other crimes through the effects they have on the user's behavior and by generating violence and other illegal activity in connection with drug trafficking and drinking.  | The <u>Public Safety - Druge &amp; Alcohol Crime Indicator</u> is defined by: DUI; public intestication; operating without a alcohol license; underage drinking; and possession or distribution of illegal druge.  | 3. Safe Environment: 3.1 Install more lighting and or video surveillance in crime hot spots to deter criminal activity, 3.2 Institute Police Bile Patrol, 3.3 Prohibit the consumption of alcoholic beverages on public streets and in public parks, 3.4 Plat treets or other actural burriers to prevent graffiti, 3.5 Participate in and promote anti-graffiti programs   |
| PUBLIC SAFETY               | Property Crime in<br>Neighborhoods | The goal of the <u>Public Safety - Property Crime in</u> <u>Neighborhoods Indicator</u> is increase the security of neighborhoods to make them better places to live.   | The <u>Public Safety - Property Crime in Neighborhoods Indicator</u> is important because they often indicate neighborhoods in decline.  | The Public Safety - Property Crime in Neighborhoods:<br>Indicates is defined by: burglery crime rate, graffiti<br>crime rate; and criminal mischief crime rate.  | 3. Safe Environment: 3. Install more lighting and or video surveillance in crime hot spots to deter criminal activity. 3.2 Institute Police Bike Patrol, 3.3 Prohibit the consumption of alcoholic beverages on public streets and in public parks. 3.4 Plant trees or other natural barriers to prevent graffiti, 3.5 Participate in and promote anti-graffiti programs.   |
| TRANSPORTATION              | Maintenance                        | The goal of the <u>Transportation</u> . <u>Maintenance Indicator</u> is to ensure the maintenance of San Antonio's transportation system so that it continues and/or increases the efficiency and adequacy of the system for use by all citizens. | The <u>Transportation</u> . <u>Maintenance Indicator</u> is important because a well maintained transportation system ensures the continued expansion of economic development.   | The Transportation - Maintenance Indicator is defined<br>by: the number of street repairs; sidewalk repairs;<br>cleaning of neighborhood streets; and traffic signal<br>timing.  | 4. Transportation Networks and Complete Streets: 4. Inertal additional streetilights, 4. Street the street of the |

- Code Action Plan
- Dignowity Hill Reinvestment Plan