

CDAC Roles and Year 2 Focus

Advise	<i>City Council regarding implementation of the Strategic Plan for Community Development (SPCD)</i>	Funding	<i>Resource Subcommittee</i>
Facilitate	<i>various efforts among stakeholders / actors to implement SPCD</i>	Best Practices	<i>Projects Subcommittee</i>
Oversee	<i>Processes / efforts to implement SPCD</i>	Communication	<i>Communication Subcommittee</i>

Staff Presentation
February 25, 2010

**Community Development Advisory
Committee**

Today's Presentation

1. City Board Responsibilities
2. Strategic Plan for Community Development
3. Inner City Reinvestment / Infill Policy
4. "Trinity" Project
5. Living Cities Application
6. Complete Streets Policy
7. Looking Ahead
8. Pending Retreat Items

City Board Responsibilities

Oaths and Statements	November 10, 2009
Ceremonial Swearing	January 10, 2010
Financial Disclosure Report	March 31, 2010
Ethics training / Municipal Leadership Institute	<i>TBD</i>
Open Meetings Act / Attorney General Video	
CDAC Terms Expire	May 31, 2011
CDAC Reappointments	June 2011
CDAC Retreat	

Strategic Plan for Community Development

2009 Update *January 27, 2010: Economic and
Community Development
Committee Subcommittee*

March 2010: Full Council

New Reinvestment Plans *Pending Subcommittee Work*

Inner City Reinvestment /
Infill Policy *Adopted February 4, 2010*

Inner City Reinvestment / Infill Policy



Inner City Reinvestment / Infill Policy

Press Conference

February 3, 2010

Friedrich Building

Eastside Summit

“Trinity Project”

Goal

- Establish cooperative initiative with SAISD, City, SAHA, VIA, and the private sector to revitalize neighborhoods through innovative school policies, urban planning, and real estate work.
- Christine Drennon (Trinity University, CDAC) leads the effort. Three meetings have been held, to compile and review data of the activities of each of the organizations.
- Mayor's Office
- Council
- City staff
- Annie E. Casey Foundation
- SAISD
- SAHA
- VIA
- United Way
- ULI

Living Cities Application

Stabilize our inner-city neighborhoods by:

- weaving together place-specific education, housing and small business initiatives
 - in targeted neighborhoods
 - while establishing a system of data sharing and collaborative governance to drive future policy
 - “concentrated focus on our children will give families the incentive to stay and invest in our inner-city”
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- **\$20 million**
 - Grants: \$3 m
 - PRIs: \$5 m
 - Debt: \$12 m

Three-pronged approach to community-economic development:

1. Coordination of the educational pipeline
2. investment in neighborhood infrastructure
3. empowerment of small business development.
4. The three are woven together by a data-sharing effort and policy change

Educational Pipeline

- transform three Head Start Centers into neighborhood-based “Very Early Childhood Centers” serving ages 0-5 in the targeted areas
- become hubs for the Family-School Community Network, so that parents receive leadership training to become advocates for themselves and their children
- The City will relocate wrap-around social services including dental, health, library, and parenting classes, turning the center into a community resource and referral center for families

Improving Housing Stock & Neighborhood Infrastructure

- Fund City, San Antonio Alternative Housing Corporation, Alamo Area Mutual Housing Association, San Antonio Housing Authority projects in the targeted neighborhoods
- affordable housing providers are projected to add more than 2,568 units

Living Cities Application

Small Business Development/Access to Capital

- **Partnership with ACCION Texas (AT), the City of San Antonio's South Texas Business Fund (STBF) and the Westside Development Corporation (WDC)**
- access to economic development capital
- mentor and assist target area businesses
- Microloans and up to \$250,000
- Maximum rate of interest will not exceed 5.00%
- ACCION creates the San Antonio Economic Development Restricted Revolving Loan Fund (SAEDRRLF) to be deployed in the targeted neighborhood corridors
- Over the next five years, approximately \$8MM (\$1.6MM/year), **will be lent in the targeted areas.**

Living Cities Application

Data Sharing & Gathering:

- shared governance model
- data-sharing and data depository system based on Making Connections-San Antonio experience and success

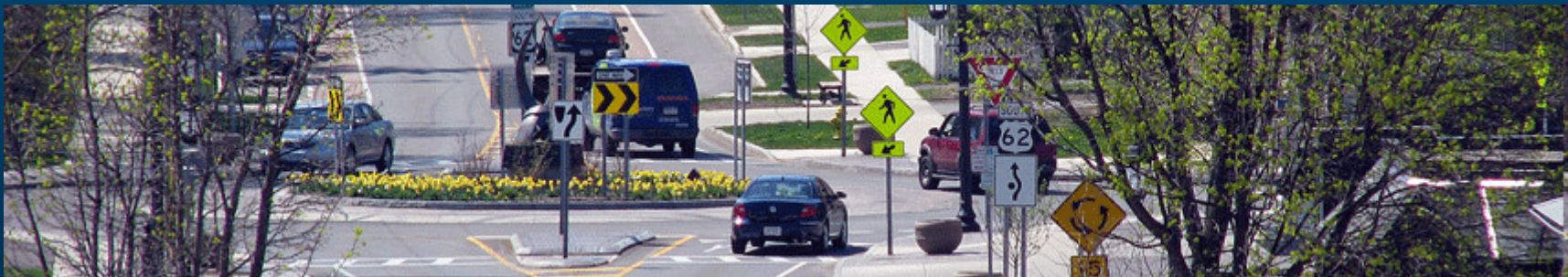
Complete Streets Policy



NATIONAL
COMPLETE STREETS
COALITION

let's complete america's streets

- Healthy Kids Healthy Communities Partnership
- Salud America! New video on Latino childhood obesity
- <http://www.salud-america.org/Files/Newsletter/SAWinter09-10.pdf>



- Community assessment and evaluation
- Build partnership and technical capacity
- Expand after-hours use of facilities
- Implement *Complete Streets*
- Healthy menu initiative



Looking Ahead

- Items on the horizon

Roles and Responsibilities

Responsibilities

New section in SPCD

“Reporting” to include reporting to
City Council

Articulate the responsibilities for
the “facilitate role” -- currently
implicit in the list (i.e., they are
buried)

Others?

Draft by Mid-year event

Summit 2010

- CDAC leadership: individuals
- Organizational support
 - Track sponsorship
 - Panel sponsorship
 - Events sponsorship
 - Sponsorship sponsorship

Schedule-at-a-Glance <i>as of Feb 22</i>									
Tuesday October 12th									
Room	7:30-8:45	9:00-11:00	11:15-12:45	1:00-3:00	3:15-5:15		Legend		
101A	Breakfast: NCR Awards BallRoom A	Session Room 101	Luncheon	Session	Session		<i>Access to Capital</i>		
101B				Session	Session				
102A		Session Room 102		Session	Session		<i>Knowledge is Key to Success</i>		
102B				Session	Session				
001A		Session Room 001		Session	Session		<i>Green Building Session</i>		
001B				Session	Session				
002A		Workshops		Workshop	Workshop		Workshop		
002B		HUD Training		HUD Training	HUD Training		Training		
003B		EXHIBIT HALL					Expo		

- Reinvestment Implementation
- Organizational support
 - Sponsorship
 - Panelist/keynote outreach

Retreat Follow-up

Distribute retreat notes	<i>Complete</i>
New CDAC schedule	<i>Complete</i>
New subcommittees	<i>Complete</i>
Develop an organization chart	<i>Complete</i>
Develop agendas for Year 2 CDAC meetings based on focus / tasks	
Establish and share subcommittee meeting dates / times	

Retreat Follow-up, ctd.

Balance CDAC agendas between
“reporting” and “informal
discussion”

Conduct CDAC retreat annually

Use MOUs to formalize working
relationships

Invite other City departments to
learn from, to communicate with,
and to educate about CDAC

Subcommittees

CDAC SUBCOMMITTEES: Committee of the Whole

Goals	<i>To clarify the meaning of “community development”. What are the desired results of community development? How are they achieved?</i>
“Sustainable community”	<i>includes social, economic/financial and environmental elements</i>
Scale	<i>Elements</i>
Models	
Indicators	
Goals and objectives	
Actions required	

CDAC SUBCOMMITTEES: Resource

Members *Dominique Halaby, Oscar Ramirez
and Nancy Rocha*

Clarify the meaning of “funding” and
the role of CDAC in “funding”

Develop and use a “funding matrix” as
a tool for stakeholders

For key funding sources identify where
in San Antonio the money can be used
– as a tool for stakeholders (e.g.,
where can “tax incentives” best be
used)

Initial tasks

CDAC SUBCOMMITTEES: Projects

Members	<i>Dick Rowe, Jennifer Gonzalez and Christine Drennon</i>
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Identify best practices in other communities, especially the practical “hows”

Initiate at least one pilot project that applies / tests a best practice	<i>Initial Tasks</i>
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Define and initiate “research” projects and CD projects

CDAC SUBCOMMITTEES: Reinvestment Area Selection

Members	<i>Steven Sano, Rebecca Brune and Nancy Rocha</i>
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Select next round of Reinvestment Areas

Get more, and more refined, feedback from stakeholders about selection criteria and priorities	<i>Initial Tasks</i>
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CDAC SUBCOMMITTEES: Communication

Members *Ignacio Perez, Rebecca Brune and
Christina Castano-Perez*

Formalize the cross-flow of information
among key actors / stakeholders to
build under- standing through
information / education

Research and then act on ways to
expand community input

Educate stakeholders about
community development, its projects
and its impacts

Planning for CDAC special events

Initial Tasks